



<http://www.investjourney.com>

# Step to Step Guide on Using Traffic-Exchange Sites

## Part 1

The Traffic Exchange sites have the function to bring traffic to your web site, thus helping to solve one of the key problem for online marketers: the lack of visibility.

You have a web site you want others to see, while others have a web site they want you to see.

Traffic Exchange sites meets those two needs; Other members visit your web site, you see their web site. The result is more free quality traffic to your web site.

Those are the step you have to follow to start with Traffic Exchange sites (i used Easyhits4u.com as a sample):

### 1. Sign up and create an account

- Go to the site url [Easyhits4u.com](http://Easyhits4u.com) and click the "Join Now" button;



Type in:

- ✓ Your Name
- ✓ Your Email address
- ✓ Your Login
- ✓ Your Password (+ confirm )  
(tip: Dont' use the same password on different sites, and try to use password not too easy to hack. So Password not too obvious (like 1234) nor too short, use letter + numbers, use uppercase + lowercase characters, etc)
- ✓ Type in the characters control (the same code you see in the image, you can even hear them)
- ✓ Flag the Accept TOS checkbox (AFTER reading the TOS !!!)
- ✓ Click the Join Button

## Join EasyHits4U Traffic Exchange

Please follow instructions **before** starting registration process to receive your activation e-mail:  
[YAHOO Users](#) | [Gmail Users](#) | [Hotmail Users](#) | [AOL Users](#) | [AT&T Users](#)

To join EasyHits4U Traffic Exchange, please fill out the following short registration form:

Referred by: none

Your name:

Your Country:

Your E-mail address:

Your Login:

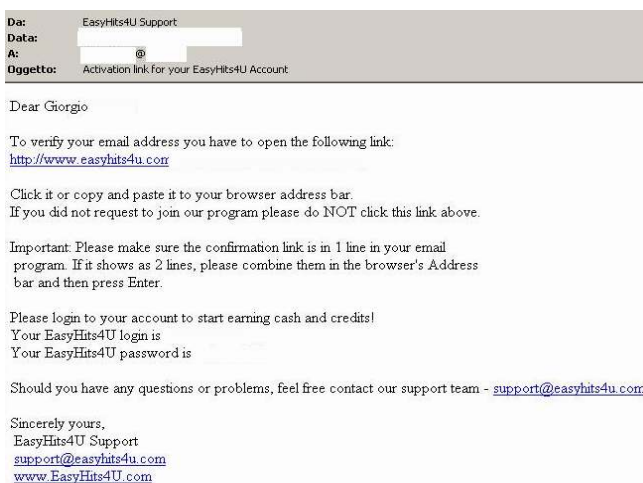
Your Password:

Confirm Password:

Enter the code shown in the image:  
 Type the word from image below:

I accept [Terms of Service](#) in order to sign up for an account.

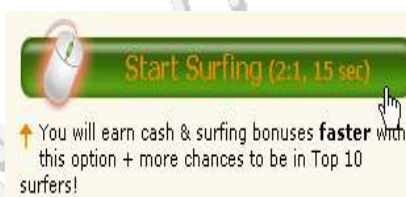
- **After signing up you'll receive an email with an Activation Link to verify your newly created account;**



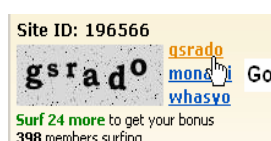
- **After clicking the link your account is verified, so you can login;**

## 2. Start surfing to earn Credits

- **In the Main Page (Usually on the left side bar) you find a "Start Surfing" button, click and start to surf;**

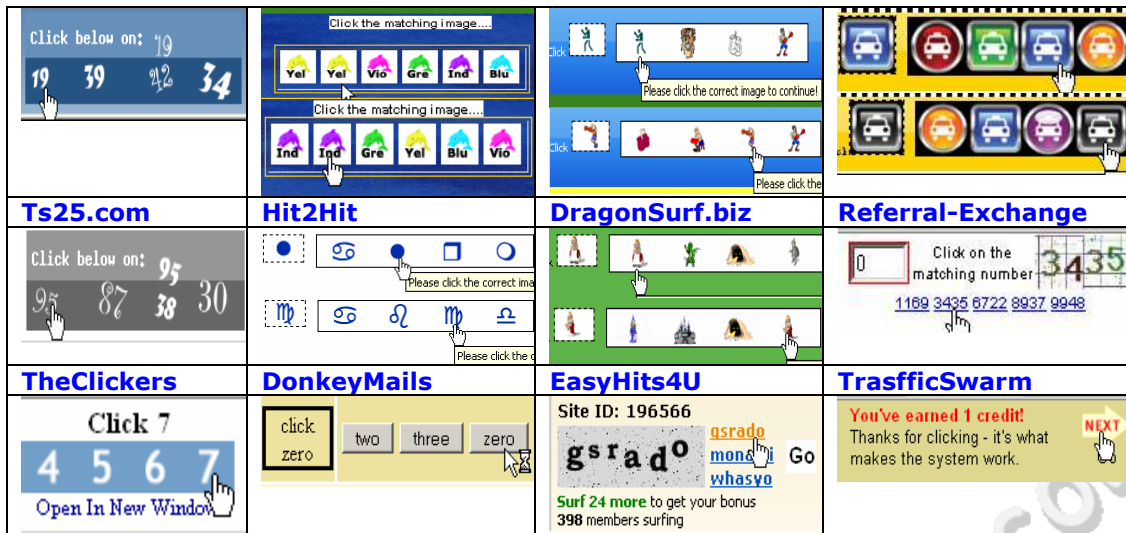


- **A new site opens and after few seconds (5 to 20) you'll see 5-6 symbols (every sites has his own) or, like in this case a list of words, 2 of them matching. You have to click the matching one and then you will be taken to the next site.**



Some sample of the counter with the symbols:

|                            |                                |                           |                              |
|----------------------------|--------------------------------|---------------------------|------------------------------|
| <a href="#">TrafficEra</a> | <a href="#">Traffic-Splash</a> | <a href="#">ILoveHits</a> | <a href="#">TrafficTaxis</a> |
|----------------------------|--------------------------------|---------------------------|------------------------------|



- For every site visited you earn credits, with a variable ratio (1:1 means that for every visit you made you receive 1 visitor to your site).

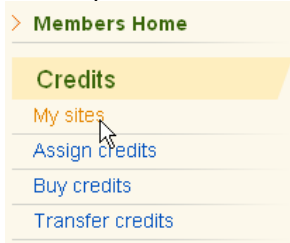


### 3. Add the Sites and Banners to Promote

- when you have obtained a good amount of credits, you have to insert the URL or the banners of the Websites that you wish to promote, and assign them the earned credit.

- To add a new Site:

Click My Sites:



Add a new Site. Type in:

- ✓ URL: your referral link, that is the link to the site you are going to promote
  - ✓ Title: the title of your site
  - ✓ Description: the description of your link
  - ✓ Other information like Geo Targeting (if you want your visitor coming Worldwide, from North America only, Europe only, etc), max number of visitors to your site (per day), a custom timing for viewing your site, and the day of week
- Click Submit Site

### Add a new site

To add a new site, please fill out the form below. Make sure to read our full [Terms of Service](#).

After submitting the form, you will be redirected to site confirmation screen. Please follow instructions.  
**Note: All fields are required.**

URL  ?

Title

Description

Geo Targeting  ?

Show  times per day ?

Show  seconds ?

Select days of the week when your Web site should be shown:

Sun  Mon  Tue  Wed  Thu  Fri  Sat

Some controls are performed to ensure that your site is compliant to the TOS.

If your site doesn't have more than 1 popup, doesn't break this frame, in English and has no illegal content then it'll be accepted.  
The button will become enabled within 20 seconds. Click the button to confirm your site.  
Site Title: Join ArgentinaPTC !! URL http://www.argentinaptc.com.ar/register.php?r=webuser14

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Then you click the confirm button

If your site doesn't have more than 1 popup, doesn't break this frame, in English and has no illegal content then it'll be accepted.  
The button will become enabled within 20 seconds. Click the button to confirm your site.  
Site Title: Join ArgentinaPTC !! URL http://www.argentinaptc.com.ar/register.php?r=webuser14

Repeat those steps for all the sites you want to sponsor (there is a limit of sites for Standard Members)

Now Assign a Site Weight to select which of your sites will show more often and click Change.

### My Sites

| Site title                           | Status ?                            | Assigned credits | Action ?  | Check status | Site Weight ?                  |
|--------------------------------------|-------------------------------------|------------------|---|--------------|--------------------------------|
| <a href="#">Join</a>                 | <input type="text" value="active"/> | -0.97            | <a href="#">edit</a> <a href="#">delete</a> <a href="#">stats</a> | accepted     | <input type="text" value="3"/> |
| <a href="#">Join</a>                 | <input type="text" value="active"/> | -0.08            | <a href="#">edit</a> <a href="#">delete</a> <a href="#">stats</a> | accepted     | <input type="text" value="1"/> |
| <a href="#">Join ArgentinaPTC !!</a> | <input type="text" value="active"/> | 0.00             | <a href="#">edit</a> <a href="#">delete</a> <a href="#">stats</a> | accepted     | <input type="text" value="2"/> |
| <a href="#">Join</a>                 | <input type="text" value="active"/> | 0.00             | <a href="#">edit</a> <a href="#">delete</a> <a href="#">stats</a> | accepted     | <input type="text" value="2"/> |
| <a href="#">Join</a>                 | <input type="text" value="active"/> | 0.00             | <a href="#">edit</a> <a href="#">delete</a> <a href="#">stats</a> | accepted     | <input type="text" value="2"/> |

#### o To add a new Banner:

Like for Sites, click My Banners and add a new Banner (Banner file Url is the url of the banner file, Target Url is the Url you are promoting):

**Banners**

[My banners](#)

[Assign Impressions](#)

[Credits → impressions](#)

[Buy impressions](#)

## Add a new banner

To add a new banner, please fill out the form below.

**If you have banner code, please use this link: [Paste-n-Click](#)**

**Note:** Banner size **MUST** be under 30 Kb and 468 by 60 pixels. **GIF, JPEG or PNG ONLY.** ?

Misleading or blinking banners are not acceptable.  
All submitted banners are subject to review.

|  |  |                 |
|--|--|-----------------|
| Banner file (468x60 pixels)                  | <input type="text"/>   | Sfoggia...      |
| <b>OR</b>                                    |  |                 |
| Banner file URL                              | <input type="text" value="http://buxp.net/images/ad_exp1.gif"/>          | ?               |
| Alt text                                     | <input type="text" value="Join BuxP !! The most trusted at PTCTalk !!"/> | ?               |
| Target URL                                   | <input type="text" value="http://www.buxp.info/?r=webuser14"/>           | ?               |
| Show up to                                   | <input type="text" value="2000"/>  | times per day ? |
| <input type="button" value="Submit Banner"/> |  |                 |

Your banner is now in pending state; after the approval you can assign impressions to it.

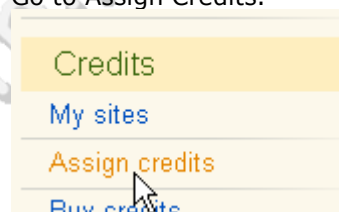
## My Banners

| Banner title  | Banner Image | Impressions left | Action ?  | check status |
|---|--------------|------------------|---|--------------|
| <a href="#">Theclickers.net</a>                             |              | 0                | <a href="#">edit</a> , <a href="#">delete</a> , <a href="#">stats</a> | accepted     |
| <a href="#">ara-bux</a>                                     |              | 0                | <a href="#">edit</a> , <a href="#">delete</a> , <a href="#">stats</a> | accepted     |
| <a href="#">Thinkbux</a>                                    |              | 0                | <a href="#">edit</a> , <a href="#">delete</a> , <a href="#">stats</a> | accepted     |
| <a href="#">Join BuxP !! The most trusted at PTCTalk !!</a> |              | 0                | <a href="#">edit</a> , <a href="#">delete</a> , <a href="#">stats</a> | pending      |

## 4. Assign credits to your Sites and Impressions to your Banners

- **Now that you have your Sites and your Banners, you have to assign credits and impression so that other users can visit them.**
  - **To add Credits to your Site:**

Go to Assign Credits.



Set the Amount to assign and click the button Assign impressions !!

Your sites:

| Site title                            | Status ? | Assigned credits | Amount to assign               |
|---------------------------------------|----------|------------------|--------------------------------|
| <a href="#">Join me an Neobux !!!</a> | active   | -0.56            | <input type="text"/>           |
| <a href="#">PTC Journey</a>           | active   | 0.01             | <input type="text"/>           |
| <a href="#">Join ArgentinaPTC !!</a>  | active   | 0.09             | <input type="text"/>           |
| <a href="#">Join Ara-Bux !!!</a>      | active   | 0.09             | <input type="text"/>           |
| <a href="#">Join BuxP !!</a>          | active   | 0.09             | <input type="text" value="2"/> |

Now you Site has some credits Assigned that were deducted from your Account.

| Site title                            | Status ? | Assigned credits | Amount to assign     |
|---------------------------------------|----------|------------------|----------------------|
| <a href="#">Join me an Neobux !!!</a> | active   | -0.48            | <input type="text"/> |
| <a href="#">PTC Journey</a>           | active   | 0.03             | <input type="text"/> |
| <a href="#">Join ArgentinaPTC !!</a>  | active   | 0.11             | <input type="text"/> |
| <a href="#">Join Ara-Bux !!!</a>      | active   | 0.11             | <input type="text"/> |
| <a href="#">Join BuxP !!</a>          | active   | 1.11             | <input type="text"/> |

o **To add Impressions to your Banner:**

You first have to convert credit to Impressions.

- Banners
- > My banners
- Assign impressions
- Credits → impressions
- Buy impressions

Put the number of credits you want to convert and click Convert Now.

### Convert credits to banner impressions

You have **0.81** unassigned credits and **490** unassigned banner impressions on your account

**How many credits do you want to convert to banner impressions? ?**

Credits:

Now you can Assign Impressions to you Banners. Click Assign Impressions.

- Banners
- > My banners
- Assign impressions
- Credits → impressions

Set the Amount to assign and click the button Assign Impressions !!

You have 490 unassigned impressions on your account ?

Your banners:

| Banner Alt Text   | Status   | Left impressions | Amount to assign                 |
|---|----------|------------------|----------------------------------|
| <a href="#">Theclickers.net</a>                             | accepted | 0                | <input type="text" value="100"/> |
| <a href="#">ara-bux</a>                                     | accepted | 0                | <input type="text"/>             |
| <a href="#">Thinkbux</a>                                    | accepted | 0                | <input type="text"/>             |
| <a href="#">Join BuxP !! The most trusted at PTCTalk !!</a> | pending  | 0                | <input type="text"/>             |

Now your Banner has some Impression Assigned that are deducted from your Account.

### Assign Impressions to your banners

You have 390 unassigned impressions on your account ?

Your banners:

| Banner Alt Text   | Status   | Left impressions | Amount to assign     |
|---|----------|------------------|----------------------|
| <a href="#">Theclickers.net</a>                             | accepted | 99               | <input type="text"/> |
| <a href="#">ara-bux</a>                                     | accepted | 0                | <input type="text"/> |
| <a href="#">Thinkbux</a>                                    | accepted | 0                | <input type="text"/> |
| <a href="#">Join BuxP !! The most trusted at PTCTalk !!</a> | pending  | 0                | <input type="text"/> |

The more you surf the more credits you gain, the more you can promote your links.

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